



John Elias Baldacci  
Governor

## Maine Department of Health and Human Services

Maine Center for Disease Control and Prevention  
(Maine CDC)  
286 Water Street  
11 State House Station  
Augusta, ME 04333-0011

Brenda M. Harvey  
Commissioner

Dora Anne Mills, MD, MPH  
Public Health Director  
Maine CDC Director

June 27, 2007

To the Federal Communications Commission:

My name is Dr. Dora Anne Mills. I am the Public Health Director for the State of Maine, and as such, direct the Maine Center for Disease Control and Prevention. I am sorry I cannot appear in person, as I have a long-standing commitment in another part of the state. However, I want to submit testimony to let you know that we are fortunate in Maine to enjoy a terrific working relationship with our radio and TV stations. They support our public-education efforts on drug abuse prevention, smoking cessation, immunization, cancer screening and prevention, emergency preparedness, and numerous other initiatives.

We also know that we'll have to rely on the media if a pandemic flu situation or other widespread public health emergency comes our way, and the broadcasters have been an integral part of our planning and preparedness initiatives. When we need to get a public health message out quickly, we know we can always rely on the radio and TV stations in Maine to give us their full cooperation. They don't wait for us to contact them – they contact us and ask how they can help, what messages we need to get out, and what else they can do to assist us in our efforts. One shining example of this was the January, 1998 ice storm in which most of the population of our state did not have electricity. Yet, Maine's broadcasters worked with emergency officials to assure that the listening public had the information they needed to stay healthy and safe.

Maine's broadcasters make our job of protecting the public health a lot easier, and we are very appreciative of their commitment to our state.

Sincerely,

Dora Anne Mills, MD, MPH  
Director, Maine CDC  
State Public Health Director

Federal Communications Commission Hearing on Broadcast Localism  
June 26, 2007  
Portland, Maine

Testimony of Arthur W. Cleaves  
Regional Administrator, Federal Emergency Management Agency

Members of the Commission: My name is Art Cleaves, and I am the Federal Emergency Management Agency (FEMA) Region I Regional Administrator. On behalf of FEMA and the Department of Homeland Security (DHS), I would like to thank you for the opportunity to offer these comments on Maine broadcasters' support of their local communities.

As the former Director of the Maine Emergency Management Agency, I initiated personal outreach to television stations, management and production staff as well as reporters, to encourage their participation in preparedness and safety education through their newscasts as well as public service broadcasts. During my tenure, broadcasters responded positively and have remained committed and engaged in public education initiatives.

I believe that the broadcasters play a critical role in responding to emergencies at all levels (natural disasters, terrorism events, and the like) because they have the ability to reach the masses in a timely manner. Whether on the local, state or federal level, the emergency management community depends on the broadcasters to test and alert individuals and communities through the Emergency Alert System (EAS) in the event of a disaster. During my tenure as the Maine Emergency Management Agency Director, I worked closely with the broadcast community to improve our Emergency Alert System capability. As the Regional Administrator with FEMA, I have remained engaged with this issue because of the critical importance of a rapid alert system to warn the public. The broadcasters in Maine have 100% voluntarily committed to airing all EAS messages initiated by the state.

During our most recent nor'easter that struck New England on Monday, April 16, 2007, the broadcast community played an integral role in responding to the disaster in Maine. The media was, and continues to be, supportive during this operation.

The broadcasters understand that it is their obligation to provide emergency information to the public during a disaster. I view our broadcasters as first responders because they have the ability to respond to a disaster and inform communities with critical information.

We continue to work at strengthening the partnership on the local level between broadcasters and emergency managers. Members of the Commission, thank you again for the opportunity to comment on this important topic.

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# WABI-TV

P. File  
m  
12/29/06

December 28, 2006

Dear Mike:

I just wanted to make sure you knew how very much my husband and I truly appreciated the more than generous donation from Channel 5 of \$1000. We were able to get our baby his bed and his progress since then has been simply amazing.

The full tilt of the bed has allowed his body to lay fully extended while on his tummy. The other bed bent him at the knees and he was not able to move them even if he was uncomfortable and I am sure that must have contributed to very stiff legs and could have been one of the reasons he didn't sleep through until morning and needed to be repositioned several times throughout the night. Also since he has been in his bed, he is now able to lift his head enough to move it from right to left, enabling him to be more mobile in bed. This is truly amazing to watch. Before this bed, he would try and move his head from one side to the other and get stuck half way causing him to be face down and he would lie in his own saliva and choke, obvious very dangerous. He has been moving around so much, that I found him almost fully sideways in bed this morning with a huge smile on his face when I went in get him up for the day. When I turned him over, he began to kick his legs, smile and he actually began to laugh. What a gift!

Both Duane and I were so frustrated being denied this special bed, and we really have been totally blown away by the response from our own community. The story shown on the news was so well done, it captured our baby's gently loving face and your staff was not only kind, but genuinely caring when they talked about him before, during and after the clip.

Thank you so very much. When he is no longer with us, I will contact Channel 5 first and let you do a story on him if you wish. Like his neurologist says, he will succumb to his injuries and die from complication due to the severe abuse he has suffered. So many people know about some the abuse he has suffered and have asked us to let them know when he passes. We have said that we won't be able to call everyone, that we will be very overwhelmed of course, but listen to Channel 5, they will know first. I hope that is ok with you.

Truly touched,

Kathy, Duane and Alex Fox

6 Tampa St.  
Lewiston, ME 04240  
December 4, 2005

REC  
DEC - 7 2005

To the General Manager of WCNN radio,

It is with great pleasure that I write to you on behalf of our French organization "La Survivance Française" founded in Lewiston in 1942. We are extremely grateful for your willingness to broadcast "La Revue Française" animated by Mrs. Connie Côté.

I, as well as the other members of our organization and friends, look forward to her program every Sunday morning. It is a very important link to our French roots. May you continue to broadcast her program for many years to come! It is wonderful to see a radio station responsive to the needs of its local community.

Sincerely yours,

*Aliette Couturier*

Aliette Couturier, President

We, the undersigned, want to thank you for continuing "La Revue Française" on WCNN 1240 A.M. on Sunday mornings from 9:00 to 11:00 a.m.

Nom/Name

Rue/Street

Ville/City

*Ronald M. Couturier 6 Tampa St. Lewiston*

*Jeanne Poudon 41 GOLF ST. Lewiston ME*

*Roland Poudon 41 GOLF ST. Lewiston ME*

PLUS 5 MORE PAGES OF SIGNATURES

# Clear Channel Augusta-Rockland Community Advisory Board

## Mission Statement

To identify specific issues that affect our communities, heighten local awareness of these issues and provide avenues through which the people in these communities may be involved first hand in their solutions.

## Board Members

- John Applin, Bread of Life Ministries, Augusta, Maine
- Paul Benjamin, North Atlantic Blues Festival, Rockland, Maine
- Lynne Burney, Kennebec Valley Chamber of Commerce, Augusta, Maine
- Lynne Daily, Family Violence Project, Waterville, Maine
- Bill Guite, Winslow School Administrator (Retired), Benton, Maine
- Marcia Homstead, Senate Presidents Office, Augusta, Maine
- Sue Jones-McPhee, Family Planning Association, Augusta, Maine
- Kim Lindlof, Mid-Maine Chamber of Commerce, Waterville, Maine
- Dan Bookham, Youthlinks, Rockland, Maine
- Nancy Morgan, Executive Director, United Way, Farmington, Maine
- Mark Sullivan, Office of the Honorable Tom Allen, Member of Congress, Augusta, Maine
- John Ware, President, Maritime Energy, Rockland, Maine
- Kelly Slater, General Manager, Clear Channel Augusta, Maine
- Rick Dugal, General Sales Manager, Clear Channel Augusta, Maine

The first meeting of the Clear Channel Augusta-Rockland Community Advisory Board was held on September 13, 2005. In this meeting, we quickly identified specific community issues that needed immediate attention.

1. **The increasing fuel oil prices;** the board was concerned that people in the community would be forced to choose heat over food.
2. **A need to strengthen family values;** the board felt there was a lack of programs to educate and strengthen values in families and children.
3. **Increase in volunteerism;** the board concluded that there was a need to improve volunteer outreach so people could learn how they could get involved with volunteerism in their communities.

## **Fuel for Families**

In November of 2005 "Fuel for Families" was born. The rising cost of fuel prices raised concerns that families in our community would not be able to afford to heat their homes, and in some cases people would have to make the choice between food or heat. Real Country 103.3 WCM-FM spearheaded the project by asking for donations during live broadcasts. Paul Benjamin of the North Atlantic Blues Festival coordinated a series of blues concerts in January. The three shows raised just over \$5000 for the fund. We raised a total of \$9,981 for Fuel for Families. Accounts were established with

Maritime Energy in Rockland and J&S Oil in Manchester. Disbursement of the funds is handled through each area's Salvation Army.

In the Mid Coast area we were able to help 20 families, and in the Central Maine area we delivered fuel to 14 families.

In 2006, we helped 14 people in the Mid Coast and our sister station WABK helped numerous families in Central and Coastal Maine with resources from The LOVE Fund. 2007...we intend to continue with the Fuel for Families project, for as long as there is a need. *"Because warmth shouldn't be a choice"*

### **Volunteerism**

We partnered with Volunteerme.org to help raise awareness of the need for volunteers and to instruct those who wanted to volunteer to those who needed them. After meeting with Kim Goding at Volunteerme.org we began an on air campaign with 2 messages, one, **Need Volunteers?** - the other, **Become a volunteer**. In the fall of 2006, we aired a campaign to recruit volunteers to help winterize homes through **Project Keep ME Warm**. Clear Channel Augusta-Rockland formed 3 teams to help, consisting of sales people, programming people and management.

### **Strengthen Family Values**

Kelly Slater was invited to sit on the Board of Directors for **The Maine Children's Trust**. Clear Channel Augusta Rockland aired a campaign January 1 – April 15 to encourage listeners to contribute to **The Maine Children's Trust** by checking the box on their Maine State Tax return.

We also aired a campaign for Child Abuse Awareness Week. The week kicks off with a Maine State Trooper relay that meets at the State House. WABK personalities Don Brown and Ryan Cote covered the event live on the air across 3 of our radio stations. We continue to work with **The Maine Children's Trust**. We have worked with the Maine Children's Trust since 2005.

Our stations became involved with **CAMP POSTCARD**. Alisa Smith did a live broadcast from the opening day of camp on June 19th on WKCG. We met with Glenn Michaels to ask how we could help. WTOS held a concert in September at the Skowhegan Fairgrounds with all of the proceeds going to **CAMP POSTCARD**. We raised just over \$3000. Later in the fall WTOS jock, Jessie did a live broadcast from the new Two Bridges Jail in Wiscasset. People could make a donation and spend the night in the jail with WTOS before it opened. All proceeds went to **CAMP POSTCARD**.

### **More...**

**Food for Families...** November 2006: 103 bushel baskets filled with food, including the fixings for Thanksgiving dinner were put together with help from WMCM and 50 baskets were delivered to the Rockland Salvation Army – 25 to the Franklin County United Way – 15 to The Maine Children's Home that were given to teenage mothers and the rest to the Augusta Salvation Army.

**The Trek Across Maine...** In June of 2006, General Manager Kelly Slater rode in the

American Lung Association of Maine's Annual Trek Across Maine. Kelly rode a total of 108 miles and raised a little over \$1,000 in pledges. The radio stations aired a campaign of psa's to recruit people to ride in the Trek, as well as for donations. We aired 3 half hour Public Affairs programs across all nine stations with guests from ALAM.

**The Back to School Clothing Drive...** since 2005 our stations have held The Annual Back to School Clothing Drive at the Waterville Elks Club. We ask for donations of "gently worn" or new clothing for school aged children. We then spend a day folding and sorting the clothes by size and gender. Then we open the doors at the Elks Club and families from the communities bring their children to pick out two new-to-them outfits for back to school. Each child gets 2 brand new pairs of socks and underwear and a few school supplies as well. Each year we have helped approximately 300 kids.

**....and more...**

**The Waterville Rotary Auction...** for a number of years WKCG-FM, Star 101, has broadcast the Waterville Rotary Auction live on the air. The auction raises funds for the charities supported by the Waterville Rotary. Our on-air talent donates their time to host the broadcast over its two nights.

**The Real Country Clean up!** After the Patriot's Day storm of April 2007, many of our friends and neighbors in the Rockland area had quite a bit of damage done to their homes and yards. WMCM, Real Country 103.3 organized a clean up day. A crew of Real Country staff, including on air personalities Don Shields & Jill Goodridge and members of our sales staff, our General Sales Manager and our General Manager and 6 Real Country listeners picked up tree limbs and debris at four homes in the Rockland area. These folks were elderly or had a medical situation that would keep them from doing the work themselves.

**Local PSA Campaigns**

Local Boy Scouts Popcorn Sale

March of Dimes WalkAmerica

Maine School Administrative District 3 -- 5k Run for Performing Arts Center

Hearts in Harmony/National Assisted Living Week

Waterville Elks Club

Waterville Rotary

Bicycle Coalition of Maine

Maine Children's Trust Recognition Awards

Winthrop 4th of July

Family Planning of Maine

Lawrence Track

Central Maine Medical Center Heart Health Week

Maine Principals Association

Locks of Love

Multiple Sclerosis Walk

Make a Wish Foundation

Thanksgiving Food drives

Damariscotta Business Showcase

\*This is just a partial list\*



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P. O. Box 328  
Calais, Maine 04619

Email: [info@visitcalais.com](mailto:info@visitcalais.com)  
Tel/Fax 207-454-2308

# St. Croix Valley Chamber of Commerce

August 3, 2004

Mr. William McVicar, President  
WQDY-FM  
281 Main Street  
Calais, Maine 04619

Dear Bill,

At its meeting on July 15, St. Croix Valley Chamber of Commerce board members recognized your station's significant commitment to the effort to keep the doors open at the University College campus in Calais, known locally as the Unobskey School.

In the face of a proposal to close the small campus, WQDY demonstrated through its "Save the Unobskey School" that the school is an important part of the area's economic, cultural and academic life. Broadcast interviews, live on-site shows, and regular commentary evoked testimony about the school as a beacon for a better life, about success stories and community service of graduates, about opportunities for all region residents to pursue academic interests, and about the pivotal role of the school in numerous region activities. Indeed, WQDY opened many eyes to the vital economic contribution made by the Unobskey School.

In addition to creating understanding about the school, WQDY also provided a way for residents to express their opinions to University of Maine Chancellor Joseph Westphal. Hundreds of listener comment cards were given to the Chancellor during a live broadcast.

Chamber directors want you to know, Bill, that your station's "Save the Unobskey School" program is a fine example of community service. The program demonstrates the reliance of a growing and vibrant business community on the growth and prosperity of an array of other community institutions. Indeed, WQDY helps define the St. Croix Valley as a great place to live, to work and to raise a family.

Congratulations, Bill, and thank you. Please convey to your staff our warmest wishes for every future success.

Sincerely,

Jim Thompson  
Manager

MAINE

## Sampling of News Stories March 2007

Date	WNSX March 2007	News	PSAs	Community	Public Affairs	Category
1-Mar-07	Ellsworth woman pleads guilty to manslaughter					Drugs
1-Mar-07	Lamoine woman admits to embezzling \$25K					Drugs
2-Mar-07	PIN RX investigation a runaway train					Drugs
2-Mar-07	Driver who killed six in crash was drunk					Drugs
6-Mar-07	Fatal crash in Orland, 1 dead, 1 charged w/OUI					Drugs
6-Mar-07	Sullivan man sentenced on drug charges					Drugs
7-Mar-07	Teen Drinking biggest drug problem					Drugs
8-Mar-07	State revokes trucker's license forever					Drugs
8-Mar-07	Iowa teen bribes cops with \$17 -doesn't work					Drugs
12-Mar-07	Crack cocaine bust in Augusta					Drugs
13-Mar-07	Stallone charged with steroid possession					Drugs
13-Mar-07	Pain killers sought without addiction					Drugs
14-Mar-07	President meets with Mexican leader					Drugs
16-Mar-07	Pot King has charges dropped					Drugs
20-Mar-07	Supreme Court takes on Bong Hits 4 Jesus					Drugs
20-Mar-07	Ellsworth adopts methadone moratorium					Drugs
20-Mar-07	Addison man dead in drunk driving crash					Drugs
20-Mar-07	Legislature debates on-line OUI registry					Drugs
23-Mar-07	Britain releases dangerous drug survey					Drugs
27-Mar-07	Brooks woman arrested for shipping pills					Drugs
27-Mar-07	Anna Nicole died from drug overdoses (duh!)					Drugs
27-Mar-07	Inquest to begin in Anna Nicole Smith's son death					Drugs
29-Mar-07	Boat captain arrested for OUI when boat sinks					Drugs
30-Mar-07	Geo. Mitchell to question players on steroids					Drugs
1-Mar-07	Groundbreaking soon for big stores in Ellsworth					Economy
1-Mar-07	Stock markets down again overseas					Economy
2-Mar-07	Chinese stocks rebound					Economy
5-Mar-07	Asian stocks continue slide					Economy
5-Mar-07	New supermarket in Milbridge attracts hundreds					Economy
6-Mar-07	Stock market sag continues					Economy
6-Mar-07	401K Rules before Congress today					Economy
6-Mar-07	Mega Millions worth 355-million					Economy
7-Mar-07	Stocks recover slightly					Economy
7-Mar-07	Mega Millions drawn, unknown if winner					Economy
7-Mar-07	Bangor Hydro to meet on transmission line					Economy
7-Mar-07	Credit Cards simplified					Economy
7-Mar-07	NYC promotes global tourism					Economy
8-Mar-07	Gas prices rise sharply					Economy
8-Mar-07	Man to pay electric bill with pennies					Economy
8-Mar-07	Venture capital up for biotech in New England					Economy
9-Mar-07	President in Brazil to sign ethanol deal					Economy
12-Mar-07	Subway owes sales tax on free sandwiches					Economy
12-Mar-07	President in Latin America					Economy

12-Mar-07	Huge cruise ships planned in Bar Harbor					<b>Economy</b>
12-Mar-07	Gas prices rise sharply					<b>Economy</b>
13-Mar-07	Heating oil prices hold steady					<b>Economy</b>
13-Mar-07	Stardust casino blown up for new resort in NV					<b>Economy</b>
13-Mar-07	Gas prices rise sharply					<b>Economy</b>
14-Mar-07	Wind farm proposed for Washington County					<b>Economy</b>
14-Mar-07	Stocks tumble in far east					<b>Economy</b>
15-Mar-07	Trawler lobster bill killed unanimously					<b>Economy</b>
15-Mar-07	Ellsworth may move light to accommodate drug store					<b>Economy</b>
15-Mar-07	Damon withdraws local option tax bill					<b>Economy</b>
15-Mar-07	Kentucky overrun with horses					<b>Economy</b>
16-Mar-07	Bait shortage expected this summer					<b>Economy</b>
16-Mar-07	Developer appeals Ellsworth project denial					<b>Economy</b>
16-Mar-07	Rockland may get family fun center					<b>Economy</b>
16-Mar-07	More planes expected in skies					<b>Economy</b>
19-Mar-07	Propane dealers learn lesson during shortage					<b>Economy</b>
20-Mar-07	Gov Baldacci backs \$400 million bonding					<b>Economy</b>
21-Mar-07	Hooters plans restaurant in Israel					<b>Economy</b>
22-Mar-07	Bar Harbor Housing asks for \$1million bond					<b>Economy</b>
23-Mar-07	Bankers warn of foreclosures on high risk loans					<b>Economy</b>
23-Mar-07	Perry to decide on LNG revenues Monday					<b>Economy</b>
26-Mar-07	Fish landings down, industry threatened					<b>Economy</b>
26-Mar-07	Oil prices may fall soon					<b>Economy</b>
27-Mar-07	Perry voters approve LNG deal					<b>Economy</b>
28-Mar-07	Supreme court looks at shareholders suits					<b>Economy</b>
28-Mar-07	IRS says few Mainers apply for telephone credit					<b>Economy</b>
29-Mar-07	Ellsworth doesn't get grant to buy Morrison lot					<b>Economy</b>
30-Mar-07	Crobb Box asks Hancock for CDBG help					<b>Economy</b>
1-Mar-07	Union 93 hires new Superintendent					<b>Education</b>
5-Mar-07	Legislature works on school consolidation today					<b>Education</b>
6-Mar-07	MDI High budget approved swiftly					<b>Education</b>
7-Mar-07	Ed Committee to tackle consolidation					<b>Education</b>
8-Mar-07	Ellsworth to take straw poll on school Monday					<b>Education</b>
8-Mar-07	Eastbrook student wins county spelling bee					<b>Education</b>
9-Mar-07	Legislature tackles consolidation plans					<b>Education</b>
9-Mar-07	Camden teachers unhappy w/o contract					<b>Education</b>
9-Mar-07	Mt. View performing art center update					<b>Education</b>
12-Mar-07	COA to build more student housing					<b>Education</b>
12-Mar-07	Ellsworth school hearing tonight					<b>Education</b>
12-Mar-07	Virtual High School offered at ME schools					<b>Education</b>
14-Mar-07	Ellsworth says yes to school site in straw vote					<b>Education</b>
16-Mar-07	Thumbs up for school projects in Ellsworth, Gouldsboro					<b>Education</b>
20-Mar-07	NJ principal accused of theft					<b>Education</b>
23-Mar-07	MDI school board sends message on consolidation					<b>Education</b>
23-Mar-07	Orland to decide on budget next week					<b>Education</b>
26-Mar-07	Camden Rockport may fire middle school principal					<b>Education</b>

26-Mar-07	Day care doesn't hurt child development					Education
27-Mar-07	Husson to take over Eastport boat building school					Education
28-Mar-07	Bomb threat closes 3 Bgr area schools					Education
29-Mar-07	SAD 34 appoints Maillous as superintendent					Education
1-Mar-07	Job fair today in Ellsworth					Employment
2-Mar-07	Machias jail guard remains fired					Employment
6-Mar-07	Lobster & ground fishermen square off over bill					Employment
8-Mar-07	Jordan's Snack Bar open					Employment
8-Mar-07	Walgree sued for bias					Employment
9-Mar-07	Unemployment report out today					Employment
12-Mar-07	Bush Admin wants to allow aquaculture					Employment
14-Mar-07	Reny's in Belfast plans expansion					Employment
15-Mar-07	Lowe's looks at Belfast					Employment
20-Mar-07	Waldo Independent editor quits, story conflicts					Employment
21-Mar-07	Car Dealer, Insurer merge, sort of					Employment
21-Mar-07	Jackson Lab lands \$24 million in federal grants					Employment
22-Mar-07	Jordan Fernald wins Top Drawer award					Employment
22-Mar-07	Lowe's unveils Belfast plans					Employment
26-Mar-07	Bar Hbr businessman Sonny Cough dies					Employment
27-Mar-07	Auto worker negotiations start today					Employment
28-Mar-07	Moss, Inc. lays off about 25 in Belfast					Employment
29-Mar-07	Belfast voters may decide on Lowes					Employment
1-Mar-07	Eskimos say pollution violating their rights					Environment
5-Mar-07	Quarry in Bucksport draws opposition					Environment
9-Mar-07	Windpower study at Camden HS					Environment
12-Mar-07	Searsport enacts land use ordinance by 1 vote					Environment
13-Mar-07	Sears Island debate to resume in April					Environment
13-Mar-07	Shorebird bill backed - relaxes restrictions					Environment
14-Mar-07	Deer Hunt more successful than projected					Environment
19-Mar-07	Eagles settle in Philly					Environment
21-Mar-07	Al Gore testifies on global warming today					Environment
22-Mar-07	Bee shortage threatens blueberry crop					Environment
22-Mar-07	Falcons, quakes shut down Acadia Park trails					Environment
23-Mar-07	Ellsworth looks for federal \$\$ for sewer plant					Environment
26-Mar-07	Belfast farmhouse rezoned for residential use					Environment
26-Mar-07	Sears Island talks resume in 3-weeks					Environment
26-Mar-07	Ice breaking begins on Kennebec River					Environment
28-Mar-07	Castine approves water, sewer bonds					Environment
28-Mar-07	DEP says NO to Rockport pier					Environment
28-Mar-07	Rare special protection changes planned					Environment
30-Mar-07	Whale carcass to be studied					Environment
1-Mar-07	Child care oversight lacking in many states					Health
2-Mar-07	Hotel closed by norovirus					Health
2-Mar-07	Mt. Desert to decide on fluoride in water					Health
2-Mar-07	Hospitals collaborate for better service in ME					Health
5-Mar-07	Hearings on Walter Reed hospital today					Health
6-Mar-07	Cheney has blood clot in leg					Health
6-Mar-07	Congress to hear about Walter Reed Hospital					Health
7-Mar-07	Stonington cuts Selectman health insurance					Health
7-Mar-07	Walter Reed investigation expands					Health
7-Mar-07	CT Scans may not help smokers					Health

7-Mar-07	Bar Harbor says no to smoking ban					Health
9-Mar-07	Horses removed from Bar Harbor stables					Health
9-Mar-07	Rose smell may promote better memory					Health
13-Mar-07	Overhaul continues after Walter Reed scandal					Health
13-Mar-07	Beta Carotene has no effect on macular degeneration					Health
14-Mar-07	Breast cancer drug approved					Health
14-Mar-07	Cow feed killed horses in Searsport					Health
14-Mar-07	Stricken senator issues public statement					Health
15-Mar-07	Dentists worried about Mt. Desert fluoride removal					Health
16-Mar-07	Petition in Bar Harbor promotes smoking ban					Health
16-Mar-07	Teen pregnancy rate declines					Health
19-Mar-07	Bar Harbor Horse Farm says it got bad press					Health
19-Mar-07	Older Drivers a hazard after 80					Health
20-Mar-07	State says fluoride safe, bad info circulating					Health
20-Mar-07	Alzheimer's at epidemic levels					Health
20-Mar-07	Pet food killing animals is recalled					Health
20-Mar-07	Robotic arm gives new hope to stroke victims					Health
21-Mar-07	Lawmaker wants toilet on Route 9					Health
21-Mar-07	Flu shot doses left over					Health
21-Mar-07	Japan warns against Tamiflu for teens					Health
21-Mar-07	Easier Medicaid access for infants					Health
21-Mar-07	Lawsuit follows pet food recall					Health
21-Mar-07	Car seat report erroneous - explanation out					Health
21-Mar-07	Chinese food not a health meal					Health
22-Mar-07	Parkinson's treatment under study					Health
22-Mar-07	Edwards to hold news conference on wife's health					Health
23-Mar-07	Lincolntonville cat dies- tainted cat food suspected					Health
28-Mar-07	Hampden woman says dog died from tainted food					Health
28-Mar-07	Pen Bay Medical center lays off 15					Health
28-Mar-07	Help lacking for war vets					Health
29-Mar-07	SCUBA instructor saved by CPR thanks lifeguard					Health
29-Mar-07	MDI Bio lab gets \$1million gift					Health
30-Mar-07	B Hbr stable owner says horse poisoned					Health
30-Mar-07	Horse virus shows up in Maine					Health
30-Mar-07	Parkinson's drug pulled from market					Health
30-Mar-07	President to visit Walter Reed					Health
30-Mar-07	FDA reacts to calls for pet food recalls					Health
30-Mar-07	Anesthesia might harm children's brains					Health

Date	WPFO March 2007	News	PSAs	Community	Public Affairs	Category
March 1 <sup>st</sup>	Winter weather					
	Drivers w/ suspended licenses					
	Ethan Strimling					
	John McCain					
	President Race 2008					
	School Consolidation					
	Gov. John Baldacci					

	Road Conditions					
	TABOR					
	Susan Gendron					
	NE Products Trade Show					
	State Priorities					
	Transportation Budget					
	Maine Drinking Water		x			
	Maine Emergency Management Agency		x			
	Morning Community Calendar		x			
	Maine Maritime Volunteers Needed			x		
	Food for Thought; Thoughtful Food			x		
	Fighting Childhood Obesity in Maine			x		
March 2 <sup>nd</sup>	Rudy Giuliani					
	President Race 2008					
	Sex Offenders					
	Winter Weather					
	Snow					
	Driving conditions					
	Barbara Merrill					
	Pat LaMarche					
	Snowmobile Accidents					
	Snowmobiler Killed					
	Barack Obama					
	Ralph Nader					
	Al Gore					
	Snowfall Totals					
	Road Conditions					
	Karen Montanaro and Kids			x		
	Music of Andrew Lloyd Webber			x		
	Ed Webster, Mountaineer			x		
	Maine Friends of Animals		x			
	Maine Drinking Water		x			
	FOX Morning News Community Calendar		x			
March 3 <sup>rd</sup>	Children's E/I Programming		x			
	Maine Tri-County Mental Health		x			
	Longaberger Basket Bingo Fundraiser			x		
	The Concert for Bald Rock			x		
	Murder Mystery Dinner Show			x		
	Girls Unlimited Tech-Know Conference			x		
March 4 <sup>th</sup>	Maine Friends of Animals		x			
	Children's E/I Programming		x			
	Maine Tri-County Mental Health		x			
	Skyline Fm's Winter Pastimes Sleigh Exhibit			x		
	New Orleans Jazz and Southern Blues			x		
	Vivaldi and the Four Seasons			x		
	Film -- Kandahar			x		
March 5 <sup>th</sup>	Hillary Clinton					
	Bill Clinton					
	John Edwards					
	Howard Dean					
	Leasing the Maine Turnpike					
	Dan Paradee					
	Maine's Economy					
	Taxes in Maine					
	Portland Press Herald					

	School Consolidation					
	Lobstermen					
	Fishing					
	Community Calendar		x			
	Undergraduate Classic			x		
March 6 <sup>th</sup>	Lobstermen					
	Lobster and Fishing Licenses					
	Maine Turnpike Authority					
	Adopting the Maine Turnpike					
	Portland Press Herald					
	Governor John Baldacci					
	Welcoming Home the Troops					
	NE Products Trade Show					
	Maine Drinking Water		x			
	Community Calendar		x			
	Maine Maritime Volunteers Needed			x		
	Iron Kisses by James Sill			x		
	Romeo and Juliet			x		
March 7 <sup>th</sup>	President George W. Bush					
	School Consolidation					
	School Administration Consolidation					
	Maine's Economy					
	Leasing the Maine Turnpike					
	As Maine Goes					
	Tourism					
	Snow days					
	Paid per snow day					
	Cold Weather					
	State Budget					
	Maine Drinking Water		x			
	Community Calendar		x			
	Portland Flower Show			x		
	Madama Butterfly			x		
	Thomas Hill Standpipe Tour			x		
March 8 <sup>th</sup>	State Budget					
	Governor John Baldacci					
	State Representatives					
	State Spending Limits					
	Turnpike Authority					
	Privatizing the Turnpike					
	Leasing the Maine Turnpike					
	Maine's Economy					
	Business Climate in Maine					
	Road Conditions					
	Dept. of Transportation					
	Rural Road Initiative					
	NE Products Trade Show					
	Maine Products					
	Children's E/I Programming		x			
	Maine Emergency Management Agency		x			
	Maine Drinking Water		x			
	Community Calendar		x			
	Ghost Hunter			x		
	Musical – Route 66			x		
	Rockin' Up a Storm			x		

	That Takes Ovaries			x		
	Winter Lecture Series			x		
March 9 <sup>th</sup>	Freeport Flag Ladies					
	Legislators in Augusta					
	School Consolidation Plans					
	State Budget					
	Transportation Budget					
	Maine's Roads					
	Potholes					
	Maine Turnpike Authority					
	Adopting a Turnpike					
	Gov. John Baldacci					
	Rudy Guiliani					
	Presidential Race for 2008					
	John McCain					
	Hillary Clinton					
	Barack Obama					
	Maine Emergency Management Agency		x			
	Maine Drinking Water		x			
	Community Calendar		x			
	Comedian Paula Poundstone			x		
	Cindy Kallet and Greg Larsen			x		
	Musical – Route 66			x		
March 10 <sup>th</sup>	Maine Friends of Animals		x			
	Children's E/I Programming		x			
	Maine Tri-County Mental Health		x			
	Harrison Bird Brown Exhibit			x		
	Lasansky School of Dance			x		
	Marta Gomez			x		
March 11 <sup>th</sup>	Maine Friends of Animals		x			
	Children's E/I Programming		x			
	Maine Tri-County Mental Health		x			
	Mingle with Maine Authors			x		
	Spring Ahead with Chamber Music			x		
	Bath Antique Show and Sale			x		
	Mr. Machine Ski/Snowshoe Event			x		
	Maine Maritime Volunteers Needed			x		
March 12 <sup>th</sup>	New Proposed Taxes					
	Gym Taxes					
	Gas Prices					
	Free lunches to workers					
	Olympia Snowe					
	Farmington, ME					
	Chandler Woodcock					
	Business Climate in ME					
	Hillary Clinton					
	Rudy Guiliani					
	Newt Gingrich					
	Barack Obama					
	Ptld Regional Chamber of Commerce					
	Taxes in Maine					
	Transportation Structure in Maine					
	Leasing the Maine Turnpike					
	C.N.Brown					
	Portland Sea Dogs					



March 13 <sup>th</sup>	Presidential Race for 2008				
	Mitt Romnet				
	President George W. Bush				
	Rudy Guiliani				
	Candidates for President				
	Business Climate in Maine				
	Taxes in Maine				
	Peter Mills				
	Adding schools days to school year				
	Selling the Maine Turnpike				
	Lowering Drinking Limit				
	Maine's Economy				
	Children's E/I Programming		x		
	Community Calendar		x		
	Bach Birthday Bash			x	
	Lunchbox friends			x	
March 14 <sup>th</sup>	School Education Consolidation				
	Gov. John Baldacci				
	Peter Mills				
	Lengthening the school year				
	News 13 on Fox				
	Taxes in Maine				
	Business Climate in Maine				
	Community Calendar				
	Ptld's Funniest Professional Contest				
March 15 <sup>th</sup>	Leasing the Maine Turnpike				
	Taxes in Maine				
	Business Climate in Maine				
	State Budget				
	TABOR				
	Me Army National Guard		x		
	Community Calendar		x		
	The Pirates of Penzance			x	
	UMF Career Fair			x	
March 16 <sup>th</sup>	NE Products Trade Show				
	Snow Predictions				
	Maine Soldier Killed				
	Maine Restaurant Association				
	Tourism Industry in Maine				
	Leasing the Maine Turnpike				
	Grammy Lammy's Homemade Candies				
	Local Businesses				
	Business Climate in Maine				
	Rudy Guiliani				
	Children's E/I Programming		x		
	Community Calendar		x		
	Maine Boatbuilders Show			x	
	'Aurora's Wedding" Ballet			x	
	Longfellow's Birthday Celebration			x	
March 17 <sup>th</sup>	Maine Friends of Animals		x		
	Children's E/I Programming		x		
	Maine Boatbuilders Show			x	
	Solas			x	
	Children's Book Sale			x	
	Bob Marley			x	

	Maine Games Anthem Auditions			X		
March 18 <sup>th</sup>	Maine Friends of Animals		X			
	Children's E/I Programming		X			
	Maine Tri-County Mental Health		X			
	Maine Boatbuilders Show			X		
	Carter's Mr. Machine Race			X		
	'Miss Witherspoon'			X		
	Pulitzer Prize Winning Author Tracy Kidder			X		
	ALS Skate-a-thon at Family Ice			X		
March 19 <sup>th</sup>	Weather					
	New England Products Trade Show					
	John McCain					
	Joseph Tellier					
	Maine Businesses					
	Maine Turnpike					
	Impeaching President George W. Bush					
	Leasing the Maine Turnpike					
	Candidates for President					
	Presidential Race for 2008					
	Barack Obama					
	Community Calendar		X			
March 20 <sup>th</sup>	Bill Clinton					
	Hillary Clinton					
	President George W. Bush					
	Jenna's Journey Trust					
	Maine's Economy					
	Josh Tardy					
	Troops License Plate					
	Community Calendar		X			
	Maine Jewish Film Festival			X		
	Sesame Street Live			X		
March 21 <sup>st</sup>	Portland Sea Dogs					
	Presidential Candidates					
	Hillary Clinton					
	Barack Obama					
	As Maine Goes					
	Hooters in Portland					
	Leasing the Maine Turnpike					
	Maine Taxes					
	Road Conditions					
	Presidential Race for 2008					
	Maine's Economy		X			
March 22 <sup>nd</sup>	Portland Sea Dogs		X			
	Ethan Strimling			X		
	Abortion Funding from State Money			X		
	State Budget					
	School Administration Consolidation					
	Jenna's Journey Trust					
	Community Outreach					
	Presidential Race 2008					
	Augusta, ME					
	Maine State Pier					
March 23 <sup>rd</sup>	Presidential Polling					
	Maine Maple Sunday					
	Presidential Candidates					

	Maine Turnpike					
	Leasing the Maine Turnpike					
	Maine State Pier					
	Transportation Budget					
	School Funding					
	Maple Syrup Industry					
	Weather and Maple Syrup					
	State Funding for Abortion					
	Portland Sea Dogs					
	Gorham Car Wash					
	Cell Phones and children					
	Chandler Woodcock					
	Maine Friends of Animals		x			
	Community Calendar		x			
	Allison Eldredge			x		
	Maine Jewish Film Festival			x		
	Midsummer Night's Dream			x		
March 24 <sup>th</sup>	Children's E/I Programming		x			
	Maine Tri-County Mental Health		x			
	Maine Friends of Animals			x		
	Childrens E/I Programming			x		
	Maine Tri-County Mental Health			x		
March 25 <sup>th</sup>	Maine Friends of Animals		x			
	Childrens E/I Programming		x			
	Maine Tri-County Mental Health		x			
	Maine Maple Sunday			x		
	Colin Woodard: The Lobster Coast			x		
	Lu Vent Du Nord			x		
	"Eat the Heat" Chili Cookoff			x		
	Midsummer Night's Dream			x		
	Lobster Pot Tournament			x		
March 26 <sup>th</sup>	Persidential Candidates					
	Jenna's Journey					
	Sea Dogs					
	Presidential Race 2008					
	Barack Obama					
	Race and the Election					
	Bill Clinton					
	Carl Rove					
	Hillary Clinton					
	President George W. Bush					
	Olympia Snowe					
	Susan Collins					
	Snowe vs. Allen in Senate Race					
	Portland Sea Dogs					
	Deadbeat Dads/Moms					
	Maine Friends of Animals		x			
	Maine Tour de Cure		x			
	Community Calendar		x			
	Maine Drinking Water		x			
	Maine Maritime Volunteers Needed			x		
	Visiting Artists Series -- Joan Hager			x		
	PSO Youth Concert			x		
	UMF Crafts			x		
	Documentary Film: Escada			x		

March 27 <sup>th</sup>	Maine Spelling Bee				
	Portland Sea Dogs				
	Preschool Child Death				
	Welfare				
	Maine Soldier Killed				
	Deadbeat Dads/Moms				
	Targeting Deadbeat Dads/Moms				
	Maine's Economy				
	Property Tax Relief				
	Maine Army National Guard		x		
	Maine Tour de Cure		x		
	Community Calendar		x		
	Flatbread Supports Roots and Fruits			x	
	Extraordinary Experiences			x	
	"Intimate Apparel"			x	
	PSO Youth Concert			x	
	Family Arts Night			x	
March 28 <sup>th</sup>	Yellow Ribbons				
	Support For the Troops				
	Political Support and Ribbons				
	Candidates for President				
	Land for Maine's Future				
	President George W. Bush				
	Hillary Clinton				
	Bill Clinton				
	Legos				
	Legos Banned from Classroom				
	Maine Friends of Animals		x		
	Community Calendar		x		
	Maine Tour de Cure		x		
	Cherryholmes			x	
	Smokin Joe Kubick			x	
	'Escuela'			x	
	Gratia Banta Art Exhibit			x	
	K-8 Student Art Show			x	
March 29 <sup>th</sup>	Portland Sea Dogs				
	President George W. Bush				
	Barack Obama				
	Bill Clinton				
	Leasing the Maine Turnpike				
	Gas Tax				
	Maine's Roads				
	Deadbeat Dad Bill				
	Blood drives				
	Dept. of Health and Human Services				
	Children's E/I Programming		x		
	Community Calendar		x		
	Early Childhood music/movement classes			x	
	Maine Short Play Festival			x	
	Blood Drive			x	
	Noonday Concert			x	
	Art for Dreams			x	
March 30 <sup>th</sup>	Troops License Plate				
	York Youth Football				
	Football				

	Girls in Football					
	Lewiston Service Learning Project					
	Relay for Life					
	Childhood Obesity					
	State Budget					
	Peter Mills					
	Presidential Candidates for 2008					
	TABOR					
	Yellow Ribbon Plate Fund					
	Portland Sea Dogs					
	Operation Battlebear					
	Maine Friends of Animals		x			
	Children's E/I Programming		x			
	Maine Tour de Cure		x			
	Maine March of Dimes		x			
	Community Calendar		x			
	Miscellania – Sounds Good					
	'Gods Favorite'					
	Fridays in Falmouth					
	CeleSoiree					
	Children's Museum of Maine Annual Auction					
	Bates College Modern Dance Company					
March 31 <sup>st</sup>	Maine Maritime Volunteers Needed			x		
	Morton Hansen, World Class Juggler			x		
	Longfellow Books Story Hour			x		
	Parrothead Bust 'n Burn Festival			x		
	Pet Pictures with the Easter Bunny			x		

	<b>WCSH/WLBZ March 2007</b>	<b>News</b>	<b>PSAs</b>	<b>Community</b>	<b>Public Affairs</b>	<b>Category</b>
	Air Travel					
	Alive and Well					
	Alternative Medicine					
	American Folk Festival					
	Art Bench Fundraiser					
	Biomass Boiler					
	Buddy 2 Buddy – Breast Cancer					
	Business Closings					
	Caring for Veterans					
	Cell Phone Tax Break					
	Child Abuse Prevention					
	Child Care					
	Childhood Obesity					
	College Drinking					
	Consumer Issues					
	Cosmetic Surgery					
	Credit Advice					
	Dental Clinic					
	Dirigo Choice Health Insurance Plan					
	Domestic Abuse					
	Eating Disorders					
	Economy					
	Education					

Elderly Health Care Issues					
Ending Hugner Fundraiser					
Energy Saving Tips					
Fall catch and release fishing season					
Farming Issues					
Flyfishing Expo					
Food Cupboards					
Food Safety					
Free Speech					
Gas Prices					
Global Warming					
Governor Bond Package					
Plan to Freeze Property Valuations					
Healthful Foods					
Hollywood Slots Opening					
Housing					
Illegally Download Music					
Iraq					
Korean Veterans Honored					
Landfills					
Liquified Natural Gas					
Liquor Stores Near Schools					
Living in Maine Ranking					
Lobster Industry					
Main Street Redevelopment					
Maine Taxes					
Maine's Safety Rating					
Maple Syrup Rating					
Marriage					
Men's Health					
Mental Illness in Children					
Meth Clinic					
Milfoil Cleanuup					
Military Planes					
Mobile Music					
New Businesses					
No Child Left Behind					
Owl Survey					
Peace Rally					
Penobscot Theatre					
Political					
Presidential Race					
Prison Overcrowding					
Psychiatric Issues					
Public Library Fundraising					
Public Safety					
Public Water Quality					
Racial Assault					
Racino					
School Budgets					
Seat Belts					
Smoking Related Health Issues					
Social Issues					
State Government					
Students attend Skills USA					

	Suicide					
	Technology					
	Teen Smoking					
	Transportation					
	UMaine – Symphonic Band					
	Unemployed Mill Worker Retraining					
	Uninsured Kids					
	WalMart selling \$4 prescriptions					
	Warden Service					
	Water Quality Testing for Clamming					
	Waterfront Development					
	Wildlife Research					
	Women Remaining Single					
	Youth Gambling					
March 1 <sup>st</sup>	Home Sales Sliding in Maine					
	State's Use Tax Law					
	Cuts in Funding for Mental Health Services					
	Singer/Songwriter Jake Roche					
March 2 <sup>nd</sup>	Hospital Partnership					
	Jobcorp/Students					
	Banknorth/Debit Card					
	Methadone Clinics					
	Androscoggin/911					
	Good Theatre opening					
March 3 <sup>rd</sup>	Education Committee					
	Verizon Rally					
	Veazie/Coffee					
	YWCA Building/Portland					
March 4 <sup>th</sup>	Strive U					
	School District Consolidation					
	Service Dog Graduates					
March 5 <sup>th</sup>	UNE Gift					
	Skills USA/United Technologies Center					
	Reducing Maine's Excise Tax					
	Prescription Drug Abuse Among Teens					
March 6 <sup>th</sup>	Youth Building Alternatives					
	IRS/Unclaimed Refunds					
	Ban on Incandescent Light Bulbs					
	St. Joseph's Expansion					
	Housing Market in Maine					
	Maine's Jewish Heritage					
	Music of Devonsquare					
March 7 <sup>th</sup>	Preble Street Resource Center Food Pantry					
	Hunger for Maine					
	American Skiing					
	Wind Power in Maine					
March 8 <sup>th</sup>	Bill Chinnock Festival					
	Steuben Government					
	Maine's Boatbuilding Industry					
	Salvation Army Auction					
	Global Warming					
	Education Committee Decision					
	Female Knees					
	Portland Flower Show					
March 9 <sup>th</sup>	172 <sup>nd</sup> Infantry Homecoming					

	Eagle Nest					
	Governor's School Plan Alternatives					
	Federal Boat Money					
	Portland Stage Company's Latest Production					
March 10 <sup>th</sup>	Soldier Home					
	Cigarette Tax					
	Highway Money					
March 11 <sup>th</sup>	Kids Garden					
	Ski Future					
	Portland Flower Show					
	Time Change					
	American Chocolate Week					
	Statewide Ice Fishing Derby					
	Alzheimer's/Exercise					
	Farm Fair					
	Sheriff Fundraiser					
March 12 <sup>th</sup>	Health Taxes					
	Second Opinions					
	Jails Overcrowding					
March 13 <sup>th</sup>	Property Tax Freeze					
	Maine's Tax Burden					
	Maine School Consolidation					
	Education Commissioner Sue Gendron					
March 14 <sup>th</sup>	4-Dollar Drugs					
	Snoring/Partners					
	New Wind Farm					
	Maine Irish Heritage Center					
March 15 <sup>th</sup>	School Money					
	Lobster Bill					
	School Booze					
	Gifford's Ice Cream					
	Maine Hosting Int'l Sailing Event					
	Moose Lottery					
	March Madness					
	Longfellow Stamp					
March 16 <sup>th</sup>	Rail Expansion					
	Selling Liquor					
	Domestic Violence					
	Irish People in Maine					
	ME 5 <sup>th</sup> Highest Colon Cancer Death Rate					
	New Citizens					
March 17 <sup>th</sup>	Nor'Easter Storm					
	Soap Box Derby					
March 18 <sup>th</sup>	Maine Gas Prices					
	Cancer Funder					
	Travis Roy Award					
	10 <sup>th</sup> Annual Me. Jewish Film Festival					
March 19 <sup>th</sup>	Bond Issues					
	Maine State Pier					
	Flouride Issues					
	Fighting Cervical Cancer					
March 20 <sup>th</sup>	Governor's Bond					
	Camp Ellis Work					
	Fairpoint Meeting					
	Alive and Well/Childhood Obesity					



	Light Bulbs					
	Seal Release/UNE					
	Camp Ellis/Surf Street Gone					
	Allagash Waterways					
	Good Shepherd Food Bank					
	Jackson Laboratory/Jobs					
	Seth Wescott					
	PSO performance					
March 21 <sup>st</sup>	Council Pier Plan					
	Clam Closure					
	Maine Water Conference					
	Maine Taxes					
	Daffodil Day					
	Producer of Planet Earth					
	Cancer Diet					
	John Kerry					
	Boy Singers of Maine					
March 22 <sup>nd</sup>	Bi-Part Tax Plan					
	Seatbelt Bill					
	Maine Taxes					
	Breast Plate					
	Tanning Concerns					
March 23 <sup>rd</sup>	Maine Mental					
	Burning Trash					
	Sale of Antique Barometers					
	Comedian Dave Russo					
March 24 <sup>th</sup>	No Downloading Music					
	Math/Women					
	Maine Kids					
	Lake Clogging					
	Portland Sea Dogs					
	Folk Music Festival					
March 25 <sup>th</sup>	Maine Maple Sunday					
	Big Brothers/Big Sisters					
	Fryeburg Academy New Gym					
	Lost Valley Ski					
	Slates Art Auction					
March 26 <sup>th</sup>	Child Abuse					
	Day Care Drowning					
	So. Portland Soldier Killed					
March 27 <sup>th</sup>	Bomb Letters					
	Art Fundraiser					
	Local Hero					
	Dirigo Revamping					
	Brunswick Naval Air Station					
March 28 <sup>th</sup>	Dirigo/Anthem					
	Kids Coping					
	School Threats					
	Spring Allergies					
	Yellow Ribbon Campaign					
	National Spelling Bee/Local Champ					
March 29 <sup>th</sup>	Maine Roads					
	Drunk Boaters					
	Cutting State Government					
	Transportation Bon					
	Youth-2-Youth Summit					